



Mr Tim Charlton, publisher of Asian Banking & Finance and Insurance Asia magazines presenting the award to Mr Sadaf Sayeed.



MUTHOOT MICROFIN WINS 'FINANCE COMPANY OF THE YEAR' AT ABF AWARDS

Muthoot Microfin Limited has won the "Finance Company of the Year - India" award at the ABF Retail Banking Awards 2018. The award was received by Mr Sadaf Sayeed (CEO) at an event held at Shangri-La hotel, Singapore on 12th July.

Asian Banking & Finance (ABF) is part of the Charlton Media Group, Asia's leading business publisher. The award recognises banks and financial institutions that stand out with ground breaking products and services in Asia's retail banking and finance sector.

Commenting on the award, Mr Sadaf Sayeed said, "I would like to dedicate this award to all employees of my company. This is a remarkable and international recognition, and a proof that we are capable of winning accolades globally."

The winners were selected by ABF Awards' eminent panel of jury consisting Mr Andrew Taggart, Partner, Financial Services Leader, PwC South East Asia Consulting, Mr Egidio Zarrella, ASPAC Head of Banking and Capital Markets, KPMG, Mr Liew Nam Soon, ASEAN Managing Partner, Ernst and Young Advisory LLP and Mr Mohit Mehrotra, Regional Head of Financial Services, Strategy & Operation, Deloitte.



MUTHOOT PAPPACHAN GROUP UNVEILS NEW CORPORATE IDENTITY

Muthoot Pappachan Group (MPG) has unveiled a new brand philosophy "Blue is belief" and has appointed film actress Vidya Balan as brand ambassador. This change is in view of the transformation strategy underway within the group, building further ahead of its brand philosophy 'Believe in Blue' rolled out four years back.

The group's CMD Thomas John Muthoot said, "As we now aim to move the Group to the next level of growth, our new brand philosophy reflects our evolution and expansion, our core values, our growing strength in the market and our dedication to our partners, customers, stakeholders and employees. It is a reaffirmation of our commitment to partner our customers through their life cycle needs, even while encouraging and celebrating their spirit of "Blue Soch".

MPG has also launched a new ad campaign, including TV commercials. Muthoot Pappachan Group is into gold loan, two-wheeler finance, microfinance, affordable housing finance, health, life and general insurance, precious metals, automotive, realty, hospitality and IT businesses, among others.



HUNDREDS BENEFIT FROM PATHANAMTHITTA HEALTH CAMP

Muthoot Microfin Pathanamthitta branch (Kerala) organised a medical camp for community in association with District Medical Office on June 23, 2018. The camp held at Muthoot Microfin's office at Muthoot Towers near Stadium Junction was another attempt by the organisation to bring about health awareness to rural communities in the region.

A six-member team from the District Medical Office led by Dr. Shelsi conducted health check-up on around 200 participants. The medical check-up included tests for diabetes, thyroid, blood grouping and BMI analysis. Cases requiring further treatments were referred for specialist consultation at the District Hospital.

District Dy. Medical officer Ms. Nandhini C S inaugurated the program. Mrs. Beena Shereef (Municipal Standing Committee Chairperson) attended and spoke at the event.



Initiatives



Disclaimer: "Muthoot Microfin Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offering of its equity shares and has filed a Draft Red Herring Prospectus dated July 27, 2018 ("DRHP") with the Securities and Exchange Board of India ("SEBI"). The DRHP is available on the websites of SEBI, BSE and NSE at www.sebi.gov.in, bseindia.com and nseindia.com, respectively, is available on the websites of the GCBLRMs, i.e., Edelweiss Financial Services Limited, Motilal Oswal Investment Advisors Limited and Credit Suisse Securities (India) Private Limited at www.edelweissfin.com, www.motilalosalgroup.com and www.credit-suisse.com, respectively, and is available on the website of the BRLM, i.e., SMC Capitals Limited at www.smccapitals.com. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the Red Herring Prospectus, including the section titled "Risk Factors" of the Red Herring Prospectus when available. Potential investors should not rely on the DRHP for any investment decision."

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