

THE ECONOMIC TIMES

6th Edition

RURAL

STRATEGY

SUMMIT

ET



Mr Sadaf Sayeed receiving the memento from Mr Joydeep K Roy, Partner & Leader – insurance, PwC India.

## MUTHOOT MICROFIN RECEIVES 'CHAMPIONS OF RURAL MARKETS' AWARD



The Economic Times has recognised Muthoot Microfin by conferring Champions of Rural Markets Award during their Rural Strategy Summit held at New Delhi on 26th & 27th September 2018. The recognition was given for the successful work the company has done in the rural markets of India.

Mr Sadaf Sayeed, CEO - Muthoot Microfin was also one of the panellists at the summit. Receiving the award, he said "All our focus is on rural markets; in India, rural markets hold the key for prosperity. Once the rural markets improve, the whole India will progress."

The awarded brands will be featured in the 'Champions of Rural Markets' coffee table book published by Economic Times, which is distributed among government bodies and policy makers.

**muthoot** PAPPACHAN  
**MICROFIN**



# MUTHOOT MICROFIN RECOGNISED FOR HR STRATEGY



(L to R) Prof. Indira Parikh (Ex- Dean of IIM Ahmedabad), Mr Subhransu Pattnayak and John Cherian (Head of Enterprise Sales - ADP India)

Muthoot Microfin has been recognised with HR Strategy Award by the Asia Pacific HRM Congress 2018. 'The Asia Pacific HRM Congress Award 2018' recognizes the best HR practices. The objective behind the award is benchmarking talent and HR practices.

Mr Subhransu Pattnayak (Vice President - HR) received the award on behalf of the company at an event held at Bengaluru on 4th September 2018, in the presence of a distinguished gathering of business leaders, academics, and senior HR professionals.

Muthoot Microfin was acknowledged for demonstrating a high level of commitment towards HR practices and systems within the organisation. The awards were judged by an eminent jury comprising senior industry professionals.

## SKILL TRAINING HELD FOR RURAL WOMEN

Muthoot Microfin's Amravati branch in Maharashtra organised a one-day workshop on candle and agarbathi making in the Angoda village on 8th September. The objective behind the program was to impart skill-based training to promote women employment in rural areas.

Prominent trainer in the trait, Mr Vijay Dharmale provided training to nearly fifty women from the village on how to make candles and agarbathi's in a cost-effective manner. Angoda village Sarpanch Mr Babalu Dhoke was the chief guest on the occasion.

During the workshop, the participants were also given lessons on marketing, costing, budgeting and promotion of the product. The participants were dedicated to learning the skills and determined to try out a new trade.



**Disclaimer:** "Muthoot Microfin Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offering of its equity shares and has filed a Draft Red Herring Prospectus dated July 27, 2018 ("DRHP") with the Securities and Exchange Board of India ("SEBI"). The DRHP is available on the websites of SEBI, BSE and NSE at [www.sebi.gov.in](http://www.sebi.gov.in), [bseindia.com](http://bseindia.com) and [nseindia.com](http://nseindia.com), respectively, is available on the websites of the GCBRLMs, i.e., Edelweiss Financial Services Limited, Motilal Oswal Investment Advisors Limited and Credit Suisse Securities (India) Private Limited at [www.edelweissfin.com](http://www.edelweissfin.com), [www.motilalosalgroup.com](http://www.motilalosalgroup.com) and [www.credit-suisse.com](http://www.credit-suisse.com), respectively, and is available on the website of the BRLM, i.e., SMC Capitals Limited at [www.smccapitals.com](http://www.smccapitals.com). Investors should note that investment in equity shares involves a high degree of risk and to refer to the Red Herring Prospectus for details including the section titled "Risk Factors" of the Red Herring Prospectus, when available. Potential investors should not rely on the DRHP for any investment decision."

Administrative Office: Muthoot Microfin Ltd, 5th Floor, Muthoot Towers, M. G. Road  
Kochi - 682 035, Kerala, India, Tel: +91 484 4277500.  
Send your feedback to [mpoweremuthoot.com](http://mpoweremuthoot.com)