



July 29, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400001

Scrip Code: 544055

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Scrip Code: MUTHOOTMF

Dear Sir/Madam,

Sub: Intimation under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR) - Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find herewith the press release titled “**Muthoot Microfin Expands Footprint into Northeast India; Commences Operations in Assam**”

Kindly take the same on records.

Thanking you,

Yours faithfully,
For **Muthoot Microfin Limited**

Neethu Ajay
Chief Compliance Officer and Company Secretary

MUTHOOT MICROFIN LIMITED
CIN:L65190MH1992PLC066228

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Muthoot Microfin Expands Footprint into Northeast India; Commences Operations in Assam

Opens first branch in Guwahati, expanding financial inclusion efforts in the Northeast

Kochi, July 29, 2025: Muthoot Microfin (NSE: MUTHOOTMF, BSE: 544055), India's second largest NBFC-MFI dedicated to financial empowerment and inclusive growth, announces its strategic entry into Assam. This expansion represents a pivotal milestone in the company's mission to reach new untapped markets and deliver vital financial services to underserved communities across India's Northeast region.

The company's first branch in the state has been launched in Mirza, Guwahati, taking the total count to 21 states and union territories. Strategically located, the branch is well-positioned to serve the greater Guwahati metropolitan area along with surrounding rural communities, thereby enhancing access to rural credit and contributing to the strengthening of the local financial ecosystem.

Assam's inclusion marks Muthoot Microfin's entry into one of India's promising yet underserved microfinance markets. The Northeast region, known for its vibrant micro-enterprise ecosystem and strong tradition of women-led businesses, presents significant opportunities for sustainable growth. The company's proven success in rural markets positions it well to cater to the unique socio-economic dynamics of the region.

Commenting on this development **Mr. Sadaf Sayeed, CEO, Muthoot Microfin**, said, *"Assam represents more than a new market, it reflects the entrepreneurial resilience and untapped potential of India's Northeast. Our presence here is rooted in our commitment to bridging financial access gaps, and promoting responsible credit practices. As a company that serves millions across rural India, we understand the importance of tailoring our approach to regional needs, and we are committed to working closely with local communities to create lasting value."*

This expansion further strengthens Muthoot Microfin's core mission of empowering women through accessible, income-generating microloans while encouraging grassroots entrepreneurship. The Assam operations introduce the company's comprehensive approach to financial inclusion, which extends beyond lending to include financial literacy programs, business development support, and community capacity building.

About Muthoot Microfin Limited:

Muthoot Microfin Ltd. is a part of Muthoot Pappachen Group (also known as Muthoot Blue) is **India's second-largest NBFC-MFI**, playing a pivotal role in advancing financial inclusion and women-led entrepreneurship across rural India. As a listed microfinance institution, it draws strength from the Group's 138+ year legacy of trust, service, and ethical business practices. The microfinance operations of the Company are designed to promote entrepreneurship among women and inclusive growth. It provides financial assistance through micro loans such as income generating loans to women engaged in small businesses. It is involved in delivering financial services to masses including underprivileged and disadvantaged people, living in the rural sectors of the Indian society at adorable terms, in quick turnaround time and with hassle-free processing is the aim of our financial inclusion drive. As on 31st March 2025, the Company has 3.43 million active customers served through 1,699 branches spread across 20 states and 388 districts with a Gross Loan Portfolio (GLP) of 12,356.7 Crore. It is also part of S&P BSE Financial Services Index.

For more information, please contact:

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