

Muthoot Microfin Honoured with Prestigious TransUnion CIBIL Best Data Quality Award



Muthoot Microfin wins the highly coveted TransUnion CIBIL Best Data Quality Award in the Microfinance Institutions Segment. This significant recognition spotlights Muthoot Microfin's unwavering commitment to maintaining exemplary standards in credit reporting practices and its dedication to data integrity. The TransUnion CIBIL Best Data Quality Awards are renowned accolades within the Indian financial landscape, recognising financial institutions—including banks, NBFCs, co-operative banks, fintechs, and lenders—who demonstrate excellence in their credit reporting.

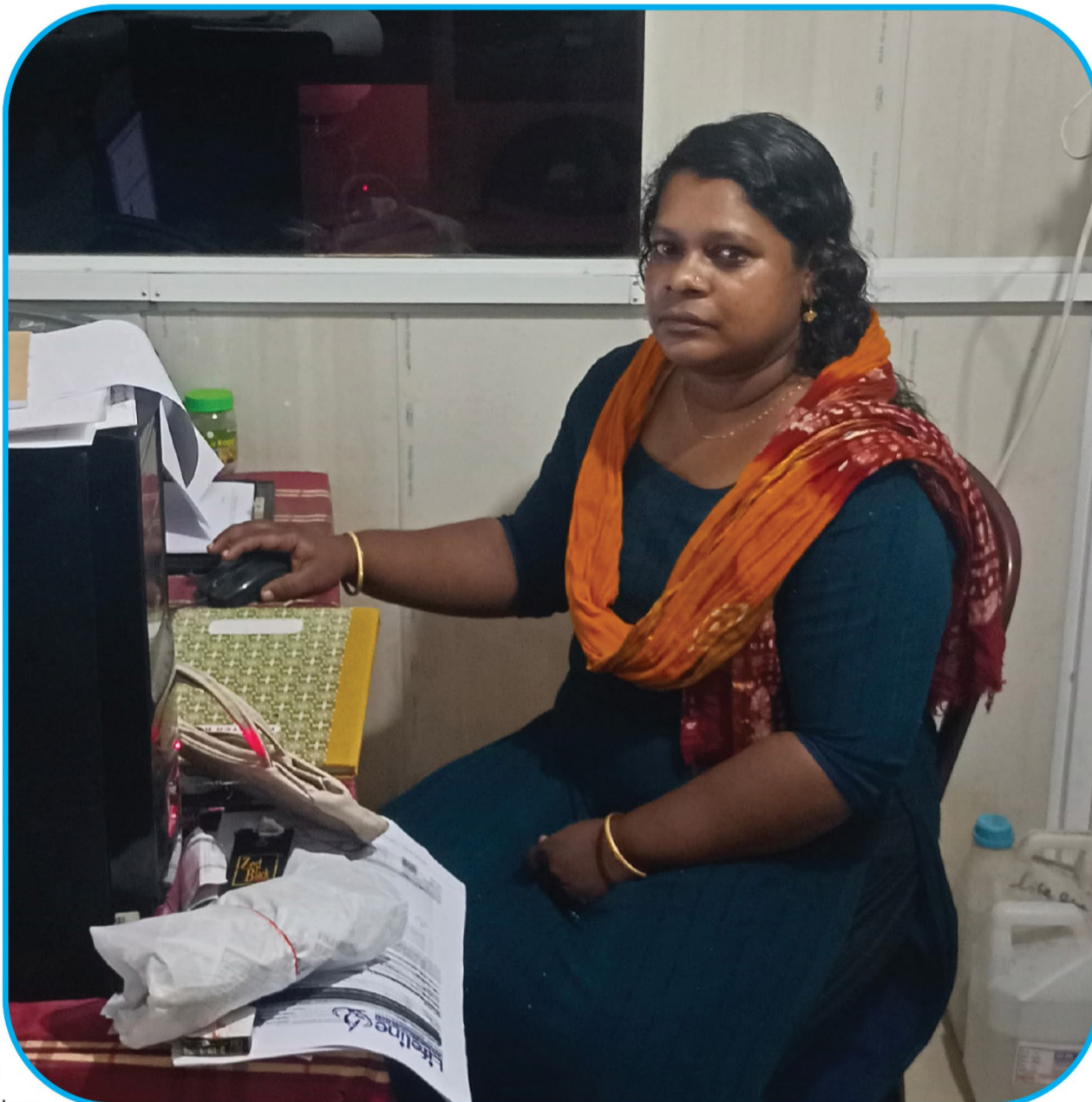
The awards celebrate adherence to best-in-class standards across critical parameters; Data Management & Governance, Data Accuracy & Completeness and Reliability & Timeliness. This criterion honours organisations that consistently submit high-quality data on time, thereby maintaining current and reliable credit records. By exhibiting exemplary data quality, Muthoot Microfin strengthens its own credit assessment capabilities and contributes significantly to the overall transparency and efficiency of the microfinance sector. This award reinforces Muthoot Microfin's position as a responsible and reliable financial partner, further solidifying trust among its stakeholders and the communities it serves.

From vision to victory

LOAN ID: 1101060101153452

Jasmin, from Mala, Kerala, a resilient 46-year-old entrepreneur, is a shining example of how dedication and timely support can lead to remarkable success. For the past four years, Jasmin has been the proud owner of her clinical lab, a vital service in her hometown. Her journey, now in its fourth loan cycle with Muthoot Microfin, beautifully illustrates the power of financial inclusion and the courage of entrepreneurial enterprise.

Jasmin recently availed a loan of ₹70,000, specifically earmarked for the smooth functioning of her lab. This latest injection of capital has been a game-changer. Before this, her lab generated a steady income of ₹30,000 per month. With the strategic use of these new funds, Jasmin has seen a significant boost in her earnings, with her monthly income now rising to a healthy ₹35,000. This ₹5,000 increase isn't just a number; it represents enhanced capacity, improved services, and a stronger foundation for her enterprise.



Jasmin's experience with Muthoot Microfin has been nothing short of satisfactory. The support she's received has not only facilitated the growth of her clinical lab but has also empowered her to expand her reach and impact within the community. Her bold and generous efforts in providing essential health services, coupled with the financial backing from Muthoot Microfin, have undoubtedly paved the way for her prosperous growth.

Jasmin's story is a powerful inspiration for many, especially women across Kerala and beyond. It demonstrates that with access to resources and a firm belief in one's abilities, entrepreneurial dreams can indeed flourish. Her success sends a clear message: financial independence and business growth are attainable, and organisations like Muthoot Microfin play a crucial role in enabling these transformations. Jasmin's thriving clinical lab stands as a source of pride for her hometown and a compelling narrative of how empowering women entrepreneurs can lead to a more prosperous community for all.

Recipe for Success

LOAN ID: 1100850101158393

Meet Vasanthi, a 45-year-old entrepreneur from Kurumanpet, Pondicherry, whose vibrant restaurant business is a local favourite. For the past eight years, Vasanthi has poured her heart into her eatery, and with help from Muthoot Microfin, she's seen remarkable growth. Her journey, marked by dedication and timely support, is a shining example of how consistent effort and the right financial partnership can lead to remarkable success.

Vasanthi is currently in her fifth loan cycle with Muthoot Microfin, having recently availed herself of ₹85,000 for a much-needed shop renovation. This isn't her first experience with financial support; timely loans and consistent repayments have been key ingredients in her entrepreneurial journey.

Vasanthi's story is one of steady progress. When she first partnered with Muthoot Microfin, her restaurant was generating a meagre monthly income. Each loan cycle, meticulously repaid on time, provided her with the capital she needed to invest back into her business. These timely infusions of funds, coupled with her astute business sense, allowed her to make strategic improvements and expand her operations. Vasanthi's hard work paid off handsomely; her monthly income has now risen to a healthy ₹30,000 from ₹20,000, a clear reflection of the positive impact her shop renovations and ongoing business development have had.

Her dedication to her business, combined with Muthoot Microfin's reliable loans, has created a powerful cycle of success. Her journey is an inspiration to many other women in the community. Vasanthi shows that with a clear vision, hard work, and the right financial partners, women can achieve significant milestones in their entrepreneurial ventures, building not just businesses, but also a brighter future for themselves and their families.



CeDISI Trust and Muthoot Microfin Launch Digital MSME Yatra

The Centre for Digital Inclusion and Social Impact (CeDISI) Trust, supported by Muthoot Microfin Ltd, has launched the second edition of its two-month-long Digital MSME Yatra. This initiative aims to accelerate the digital transformation of Early, Nano, Micro, Small & Medium Enterprises (MSMEs).

Flagged off from Muthoot Microfin's Delhi office by Mr. Piyush Singh, Founder and Chairperson of CeDISI Trust, and Mr. Sadaf Sayeed, CEO of Muthoot Microfin Limited, the Yatra will travel

across Delhi, Noida, Gurugram, and Ghaziabad, engaging with entrepreneurs and micro-business owners. The Yatra focuses on three critical pillars: understanding MSMEs' digitalisation needs and digital safety; showcasing Fintech and skill development solutions in payments, lending, insurance, CRM, and more; and raising awareness of government schemes while assessing MSMEs' knowledge of available support mechanisms.

The Digital MSME Yatra 2025 is a practical initiative designed to drive inclusive growth through digital empowerment. It aims to close crucial knowledge and access gaps for small businesses in urban areas.



Muthoot Microfin Enters Assam: A New Chapter for Financial Inclusion in the Northeast

Muthoot Microfin proudly announces a landmark achievement: the official launch of its microfinance business in Assam, the vibrant "Gateway to Northeast India." This significant expansion marks a pivotal moment in its journey to empower communities and drive financial inclusion across the nation. The inaugural disbursement at the Mirza branch in Guwahati was successfully completed on June 30, 2025. This moment powerfully accentuates Muthoot Microfin's deep and unwavering commitment to the region.

Assam, a state that has demonstrated remarkable resilience and growth, particularly in the years following the challenges of 2021 and recurring seasonal floods, now shows growth potential for microfinance. The spirit of its people, their entrepreneurial drive, and the evolving economic landscape make it an ideal ground. The entry into Assam is not merely an expansion of our geographical footprint; it is a heartfelt pledge to contribute to the economic upliftment of the region.



Get In Touch



Administrative Office
Muthoot Microfin Limited,
5th Floor, Muthoot Towers
M.G. Road, Kochi - 682 035, Kerala, India



www.muthootmicrofin.com



Send your feedback to
mpower@muthootmicrofin.com



+91 484 427 7500.

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